ABSTRACT WRITING

And How to Get Selected for a Presentation Every Time...

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Abstract: Forms

2 Forms

Summary of Scientific Paper

- Precedes the body
- Format specified by journal
- Usually no abbreviations
- Flows easily from the manuscript

Submission to a meeting

- Stands alone
- Format specified by society
- May include tables, figures

In Preparation

Am I ready to submit an abstract to a meeting?

- Identify a project
- What is the hypothesis
- Step back: what would I need to show to prove/refute it?
- Do I have all the pieces?
- Is it convincing?
- Is it statistically significant?
- Is it important?

Timing

When in doubt, hold off until it's a beautifully wrapped package!

Title

Style Options

Description of Project

- "The effect of X on Y"
- More Precise
- Avoid run on / dull trap

Conclusion of the Paper

- "X blocks Y"
- More Dramatic
- Avoid overreaching

Shorter captures our attention: 10-12 words

Use high impact words: search engine identifiers

Don't get too cute!

Background

Goals:

- Teach
- Enhance Interest

Strategies:

- General to specific
- Known to unknown

1-2 Sentences ONLY!!!

No References

Read it out loud: WHO CARES?!

Hypothesis

Backbone of the entire abstract

Reviewer questions of the hypothesis:

- Is it worthy?
- Is it focused?
- Does the experimental design address it?
- Do the results support/refute it?
- Do the conclusions refer to it?

Hypothesis

Tips:

Simple declarative statement

Active voice

- The cashier counted the money.
- The money was counted by the cashier.

Use the word "hypothesis"

- "We hypothesized that"...

Lack of a clear hypothesis is the most common cause for rejection

Methods

How was the hypothesis tested?

Use sufficient detail:

- Doses
- n
- omit descriptions of standard techniques
- Design: always include CONTROLS
- Always include statistics

Is design thorough? Is work credible?

Results

Include actual DATA!

Format: guided by clarity

- Text: allows summary and data "all in one"
- Graphs: easy to interpret, high impact
- Tables: esp. for large volumes of numbers
- Include statistical results: avoid "trends"
- Always include statistics

Amount?

- Whatever needed to test hypothesis

Conclusions

Refer back to hypothesis

Answer: Who Cares?

- "How does this change our understanding?"

Don't overgeneralize: state context of finding

- Be humble
- Let work stand on own merits

Once it's written...

Revise it

- Delete all extraneous words
- Change passive to active voice
- Check abbreviations (define 1st time)

Sit down with PI

- Bring healthy dose of humility

Know the Process

- "Blinded" abstracts are batched by topic and sent to 5-10 members for review and grading
- Rank order
- Grades are discussed and "adjustments" made
- Generally speaking
 - Plenary session: highest ranking abstracts
 - Oral Presentation: Next batch
 - Poster Presentation: Next batch

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Know the Audience

- Unpredictable Expertise
- Grading batches of abstracts (50-300)
- Expect 2-3 minutes per abstract
- This is "volunteer work"
 - Grader is tired, overworked, and probably cranky
 - Reading/scoring happens after-hours
 - If a reviewer has to re-read a sentence, then the battle is already lost

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Writing Style

Simple Declarative sentences

- Write like Hemingway
- If an 8th grader can't read it then re-write it
- Avoid commas; split it into two sentences

- Active Voice

- Minimize:

- abbreviations
- acronyms
- "group" designations

